

Michael Caron

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Education

M.S. Information Science (Data Analytics/Management) <i>University of Tennessee, Knoxville (GPA: 4.00)</i>	Nashville, TN <i>Aug 2022 - May 2024</i>
B.S. Information Science (User Experience Design) <i>University of Tennessee, Knoxville (GPA: 3.70)</i>	Knoxville, TN <i>Aug 2018 - May 2022</i>

Work Experience

UI/UX Designer <i>Crying In The Club Media</i>	Chattanooga, TN <i>Dec 2021 - Jan 2023</i>
<ul style="list-style-type: none">• Designed website frameworks using Figma and Adobe Illustrator• Created website prototypes and designs using Liquid, HTML, CSS, and Javascript• Researched domain name analytics to find popular SEO domains for website traffic	
Domain Broker <i>Self-employed</i>	Knoxville, TN <i>Jan 2019 - Present</i>
<ul style="list-style-type: none">• Researched and analyzed thousands of potential domain investments• Brokered and negotiated over six figures worth of domain names sales	
Video Manager/Editor <i>Premium Guard Inc.</i>	Memphis, TN <i>Feb 2021 - July 2021</i>
<ul style="list-style-type: none">• Mass edited air filter installation videos using DaVinci Resolve• Implemented file management via FTP servers for online deployment (to AutoZone)• Designed logos and layers using Adobe Photoshop for video overlays	

Projects

Deluxo (Cryptocurrency Project)

- Deployed an ERC-20 token using Solidity onto the Ethereum blockchain
- Developed an 'ethereum address' entry form with PHP and database with MySQL
- Displayed real-time blockchain analytics using JavaScript and existing APIs

Akimbo Esports (Organization)

- Founded a semi-professional esports team
- Used HTML and CSS (Bootstrap) to create the website frontend
- Created logos and team overlays using Adobe Illustrator

Chat Bot (Twitch)

- Developed a chat bot using Python that allows for chat commands and announcements
- Utilized Twitch's IRC channels to maintain an uninterrupted chat connection

Stream Overlay (Twitch)

- Created a modular stream overlay using HTML and JavaScript
- Implemented Twitch APIs to get real-time subscriber, follower, and donator statistics

Leadership

President, Theta Chi Kappa Omicron Chapter	<i>Dec 2020 - Dec 2021</i>
<ul style="list-style-type: none">• Oversaw 40+ members, established partnerships with other organizations, and kept contact with our national headquarters regarding chapter developments.	
Treasurer, Theta Chi Kappa Omicron Chapter (Founding Father)	<i>Dec 2019 - Dec 2020</i>
<ul style="list-style-type: none">• Budgeted ~\$40,000 annually and maintained/organized semester finances.	